

Comparisons of Job Characteristics

Focus Occupation: **Chief Executives (11-1011)**

Associated Occupation: **Public Relations and Fundraising Managers (11-2031)**

[Compare Knowledge](#)

[Compare Skills](#)

[Compare Abilities](#)

[Compare Detailed Work Activities](#)

[Compare Tools and Technologies](#)

<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

Knowledge

Similarity of Focus Occupation to Associated Occupation: 71

Focus Occupation: Chief Executives (11-1011)

Associated Occupation: Public Relations and Fundraising Managers (11-2031)

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Customer and Personal Service	11.3	20.4	15.4	<<	Extensive education and/or training may be required
English Language	11.2	19.9	15.0	<<	Extensive education and/or training may be required
Sales and Marketing	5.2	18.9	14.4	<<	Extensive education and/or training may be required
Communications and Media	5.3	18.4	6.1	<<	Extensive education and/or training may be required
Administration and Management	8.4	15.6	21.1	>>	Current knowledge level is likely more than sufficient
Personnel and Human Resources	5.6	12.4	12.5	0	Current knowledge level may be sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Skills

Similarity of Focus Occupation to Associated Occupation: 91

Focus Occupation: Chief Executives (11-1011)

Associated Occupation: Public Relations and Fundraising Managers (11-2031)

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Speaking	10.8	16.2	17.2	0	Current skill level may be sufficient
Active Listening	11.0	15.1	17.2	>	Skill level is likely sufficient
Writing	9.2	15.0	15.2	0	Current skill level may be sufficient
Social Perceptiveness	9.1	14.3	15.0	0	Current skill level may be sufficient
Coordination	9.1	13.6	17.3	>>	Skill level is likely more than sufficient
Persuasion	7.4	13.6	16.5	>	Skill level is likely sufficient

Time Management	8.9	11.8	17.0	>>	Skill level is likely more than sufficient
Management of Personnel Resources	6.9	11.5	18.0	>>	Skill level is likely more than sufficient
Negotiation	6.8	11.5	14.8	>>	Skill level is likely more than sufficient
Systems Analysis	6.5	11.4	16.8	>>	Skill level is likely more than sufficient
Systems Evaluation	6.4	11.4	16.8	>>	Skill level is likely more than sufficient
Management of Financial Resources	3.3	10.1	17.7	>>	Skill level is likely more than sufficient
Management of Material Resources	3.7	7.2	13.4	>>	Skill level is likely more than sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Abilities		Similarity of Focus Occupation to Associated Occupation: 97			
Focus Occupation: Chief Executives (11-1011)					
Associated Occupation: Public Relations and Fundraising Managers (11-2031)					
Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Oral Expression	12.4	17.3	17.7	0	Current ability level may be sufficient
Speech Clarity	10.2	16.0	17.3	0	Current ability level may be sufficient
Written Expression	9.8	16.0	15.7	0	Current ability level may be sufficient
Oral Comprehension	12.5	15.5	17.3	>	Current ability level is likely sufficient
Written Comprehension	11.0	14.3	16.6	>	Current ability level is likely sufficient
Speech Recognition	9.9	14.2	16.7	>	Current ability level is likely sufficient
Problem Sensitivity	11.1	13.6	17.0	>>	Current ability level is likely more than sufficient
Deductive Reasoning	10.6	13.3	16.0	>	Current ability level is likely sufficient
Fluency of Ideas	7.6	12.5	15.4	>	Current ability level is likely sufficient
Originality	7.6	11.4	14.8	>>	Current ability level is likely more than sufficient
Memorization	5.6	8.1	7.9	0	Current ability level may be sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Activities that Both Occupations Have in Common		Similarity of Focus Occupation to Associated Occupation: 81
Focus Occupation: Chief Executives (11-1011) Associated Occupation: Public Relations and Fundraising Managers (11-2031)		
Work Activities	Exclusivity of Activity	
Confer with other departmental heads to coordinate activities	61	
Develop budgets	56	
Develop policies, procedures, methods, or standards	21	

Direct and coordinate activities of workers or staff	3
Establish and maintain relationships with community organizations	81
Make presentations	13
Oversee execution of organizational or program policies	49
Supervise advertising or public relations staff	92
Use oral or written communication techniques	1
Use public speaking techniques	13
Write business correspondence	58

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Tools and Technologies that Both Occupations Have in Common

Similarity of Focus
Occupation to Associated
Occupation: 93

Focus Occupation: Chief Executives (11-1011)
Associated Occupation: Public Relations and Fundraising Managers (11-2031)

Tools and Technologies	Exclusivity
Business function specific software	1
Computer data input devices	2
Computers	1
Content authoring and editing software	1
Data management and query software	1
Duplicating machines	6
Information exchange software	1
Network applications software	1
Personal communication devices	2

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.